

Goal 1: Enrollment

Increase enrollment through data-driven, student-centered initiatives.

- 1.1 Diversify geographic markets and develop efficient pipelines using targeted communication, personal contact, and digital media. (* student types: traditional, non-traditional, dual enrolled, and degree non-completers)
- 1.2 Increase summer program offerings to attract students and working professionals.
- 1.3 Cultivate workforce development programs that offer options for micro-credentials in professional skill areas.
- 1.4 Expand athletics to a four-year conference to further attract students to ABAC.
- 1.5 Expand online offerings

Goal 2: Academic Excellence

Demonstrate academic excellence through degree initiatives and faculty/staff development.

- 2.1 Impact student success through excellence in the theory and practice of learning
- 2.2 Design interdisciplinary programs that prepare students for careers of the future.
- 2.3 Develop and support flexible, high-demand, and career-oriented academic options.
- 2.4 Review and improve curricular processes, ensuring integration and efficiency within programs.
- 2.5 Provide faculty and staff opportunities and support for professional development.
- 2.6 Provide grants and sponsored research support to help faculty/staff develop professionally.

Goal 3: Student Success

Increase student retention, graduation rates, and post-graduation placement rates through well-aligned and meaningful initiatives.

- 3.1 Develop retention plan, focusing on strengthening practices that lead to student success.
- 3.2 Improve student support by reviewing best practices for advising models.
- 3.3 Develop a proactive approach to career services; engaging students, employers, alumni, and faculty in implementation of best practices.
- 3.4 Enhance residential and commuter programming to support student success and retention.
- 3.5 Increase opportunities for experiential learning activities that provide meaningful professional experience to students through private and public partnerships.
- 3.6 Secure sponsored program funding that supports student success, provides transformational educational experiences, and help to reduce student costs.

Goal 4: Institutional Effectiveness

Strengthen shared governance and planning, enhance communication, and integrate principles of continuous improvement through innovative initiatives and practices.

- 4.1 Monitor and adjust college planning and assessment processes to evaluate all departments.
- 4.2 Use data to support dialogue, decision-making, and define institutional policies.
- 4.3 Develop a robust employee and student (non-completers) exit survey to retention efforts
- 4.4 Create a Quality Enhancement Plan (QEP) for strategic relevancy
- 4.5 Maintain positive status with all certifications, accreditation, and other relevant governing agencies
- 4.6 Collaboratively develop and maintain organizational structures that support shared governance
- 4.7 Integrate and advance excellence within all aspects of the college.
- 4.8 Create and cultivate learning, working, and living environments that allow all individuals associated with the institution to feel a sense of belonging at ABAC
- 4.9 Expand initiatives regarding student persistence, progression, retention, and completion rates through multiple perspectives.

Goal 5: Viability

Strengthen fiscal and institutional viability.

- 5.1 Increase and diversify revenue by expanding programs and services.
- 5.2 Build capacity by increasing fundraising, expanding our donor base, and seeking new funding opportunities.
- 5.3 Monitor and adjust institutional viability processes to support college growth and compliance.
- 5.4 Maximize use of our property resources, reviewing the Master Space Plan with a focus on examining current campus space utilization.
- 5.5 Increase grants